

# STUDY FINDS YOUNG WOMEN 18-34 MORE LIKELY TO BE "ADDICTED"

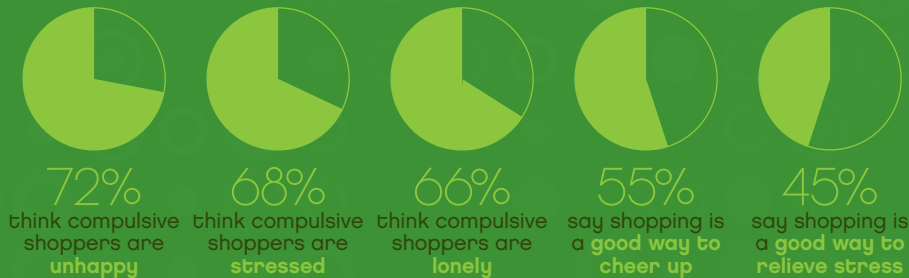
The results confirm that while only six percent of Americans admit that they are personally addicted to shopping, a large number of U.S. adults confess to spending behaviors that are compulsive.

**32%** said they know someone who **may be addicted to shopping.**



## COMPULSIVE SHOPPING

The reasons for adults compulsive shopping seem to be two-fold with the study finding 74 percent blaming America's materialistic culture and others believing emotional issues are the root cause:

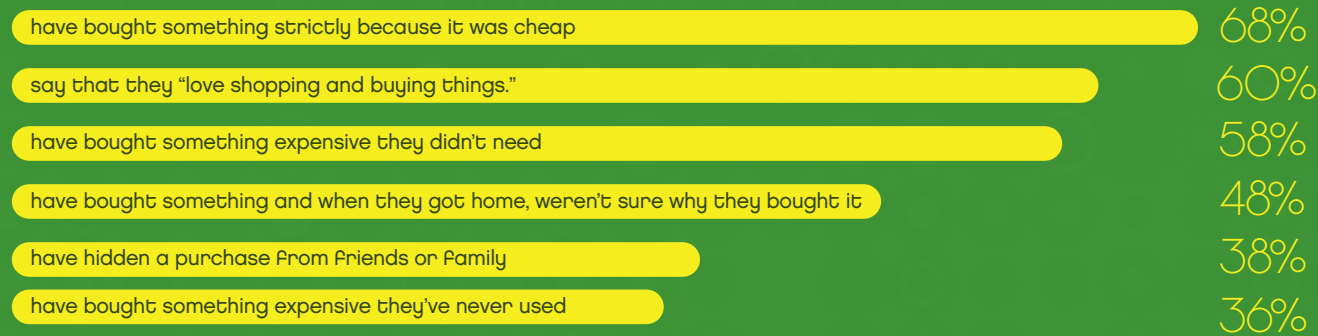


## WHAT WILL AMERICANS SACRIFICE IN ORDER TO SHOP?

Americans will go to outrageous lengths to be able to buy something they wouldn't normally be able to afford, including:



## ADULTS SPENDING HABITS



## DOES DIGITAL & SOCIAL MEDIA FUEL THE HABIT?

With today's growing digital landscape, access to online and mobile shopping sites is a huge contributor to the compulsive shopping habits of Americans.

A whopping **88 percent** shop online, and cite the following reasons:



Tune in Mondays to "My Shopping Addiction" at 11pm/10c on Oxygen.

For more information go to [Oxygen.com](http://Oxygen.com).